



## **BEARFACTS 1995 – 2005**

### **Rusk , Wisconsin [55107]**

Rusk is one of 72 counties in Wisconsin. It is not part of a Metropolitan Area. Its 2005 population of 14,886 ranked 66th in the state.

#### **PER CAPITA PERSONAL INCOME**

In 2005 Rusk had a per capita personal income (PCPI) of \$21,670. This PCPI ranked 71st in the state and was 66 percent of the state average, \$32,829, and 62 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 1.3 percent from 2004. The 2004-2005 state change was 3.6 percent and the national change was 4.9 percent. In 1995 the PCPI of Rusk was \$14,759 and ranked 71st in the state. The 1995-2005 average annual growth rate of PCPI was 3.9 percent. The average annual growth rate for the state was 4.0 percent and for the nation was 4.2 percent.

#### **TOTAL PERSONAL INCOME**

In 2005 Rusk had a total personal income (TPI) of \$322,584\*. This TPI ranked 67th in the state and accounted for 0.2 percent of the state total. In 1995 the TPI of Rusk was \$226,127\* and ranked 67th in the state. The 2005 TPI reflected an increase of 0.4 percent from 2004. The 2004-2005 state change was 4.1 percent and the national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 3.6 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 5.3 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Rusk. In 2005 net earnings accounted for 58.9 percent of TPI (compared with 57.0 in 1995); dividends, interest, and rent were 14.9 percent (compared with 18.2 in 1995); and personal current transfer receipts were 26.2 percent (compared with 24.8 in 1995). From 2004 to 2005 net earnings increased 0.6 percent; dividends, interest, and rent decreased 9.0 percent; and personal current transfer receipts increased 6.1 percent. From 1995 to 2005 net earnings increased on average 4.0 percent each year; dividends, interest, and rent increased on average 1.5 percent; and personal current transfer receipts increased on average 4.2 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Rusk increased from \$216,584\* in 2004 to \$217,602\* in 2005, an increase of 0.5 percent. The 2004-2005 state change was 3.5 percent and the national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$149,216\* to the 2005 estimate was 3.8 percent. The average annual growth rate for the state was 4.8 percent and for the nation was 5.5 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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